

Candidate's Name

Contact Information

August 29, 2020

<Addressee>
<Address>
<City, State Zip>

Dear <Salutation>,

<Candidate's Name> is campaigning for the position of King on the Fiesta Especial® Royal Court for 2021 and needs your vote! Your vote of support will help <Candidate's Name> show how individuals with disabilities hold positions of leadership and contribute to the San Antonio community.

\$1.00 = 1 Vote | Each one of your dollars brings <Candidate's Name> closer to his goal of KING!!! Being a

member of the Fiesta Especial® Royal Court, hopefully as King, will give <Candidate's Name> unique opportunities to:

- participate in a program that develops leadership and life skills,
- be in a position of leadership and role modeling to his peers,
- interact with dignitaries,
- participate in TV interviews,
- visit schools and organizations to increase awareness for individuals with disabilities.

During his reign, <Candidate's Name> will represent the community of individuals with disabilities during one of the most celebrated times of the year in San Antonio... Fiesta®. This celebration is San Antonio's biggest "Party with a Purpose." It is a time when the city celebrates its history, culture and vast diversity while funding programs, services and scholarships too.

Please support <Candidate's Name> campaign for King with your donation today. Enclosed you will find more information on how you can donate your vote(s).

HOW CODY'S CAMPAIGN SUPPORTS OUR COMMUNITY:

<Candidate's Name> has selected <Charity of Choice> to benefit from his campaign for King. <Charity's Mission Statement>. <Why Candidate selected this organization>

40% of <Candidate's Name> campaign will go to programs and services at <Charity of Choice>. The other 60% will go to help underwrite the costs of special education classes in and around San Antonio to attend a one day community instruction program during Fiesta®. 100% of each gift helps individuals with disabilities in our community.

To learn more about the Fiesta Especial Royal Court program, visit www.FiestaEspecial.com/royal-court.html.

Sincerely,

<Your Name>